



THE POWER TO PICK IS HERE

SHOPPING WINDOW
JANUARY 5 – FEBRUARY 15, 2024



COMPETITION OVERVIEW



WHAT IS RETAIL ELECTRIC COMPETITION?



- Just like comparing and shopping for cell phone or internet plans
- Customers can shop for retail electric providers and plans that best meet their needs
- Shopping is open January 5 – February 15, 2024

WHAT WILL HAPPEN TO LP&L?



LP&L WILL:

- **Deliver electricity** from retail provider to customers
- **Own and maintain** poles, wires, lines and advanced meters
- **Be on call** during outages
- Help electric providers with **connecting/disconnecting** service



WHAT WILL HAPPEN TO LP&L?



LP&L will **NOT**:

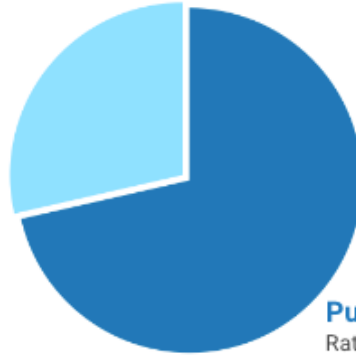
- Buy and sell electricity
- Be an option for an electric provider once competition begins
- Send bills directly to customers
- Have any involvement in water, wastewater, solid waste, or other city services



ELECTRIC SERVICE BEFORE COMPETITION

LP&L Delivery Rate

Base Rate
Service Availability
Franchise Fee



Purchased Power

Rate varies by provider

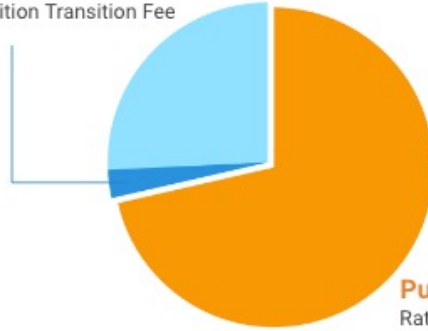
Rate Component	Cost
Purchase Power	Varies by provider
LP&L Delivery	
Base Rate	\$0.03381/kWh
Service Availability	\$8.07/month
Franchise Fee	5% of total bill



ELECTRIC SERVICE AFTER COMPETITION

LP&L Delivery Rate

Base Rate
Service Availability
Franchise Fee
Competition Transition Fee



Purchased Power
Rate varies by provider

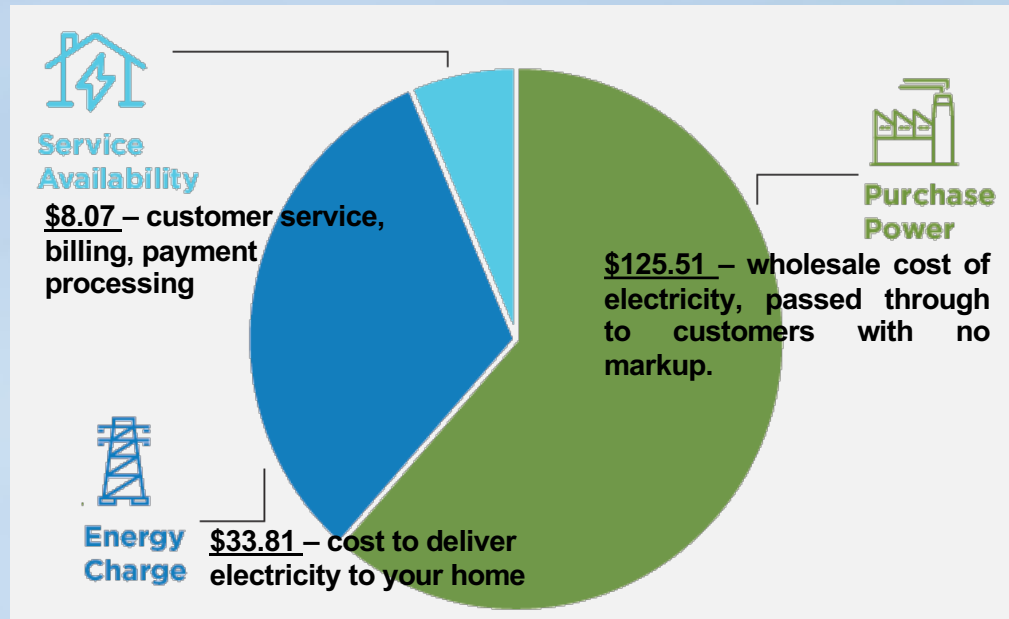
Rate Component	Cost
Purchase Power	Varies by provider
LP&L Delivery	.06442/kWh
Base Rate	included
Service Availability	included
Franchise Fee	included
Competition Transition Fee	included

Power Cost Recovery Factor (PCRf)

PCRf rates would have increased due to higher demand in ERCOT and an increase in projected natural gas costs. Purchased Power Costs for Summer 2024 would have cost us approximately \$114M.

Current Market Hedge Prices	5x16	2x16
June	\$68	\$64
July/August	\$132	\$108
Sep	\$75	\$70




Rate 1 Residential	S 23/24 1,000kWh
Service Availability	\$ 8.07
Base Charge (\$0.03381 per kWh)	33.81
PCRf (\$0.1255 per kWh)	125.51
Total	\$ 167.39
PCRf - cents per kwh	12.55¢
Total Costs - cents per kwh	16.74¢



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Rate 1 Residential	\$ 23/24 1,000kWh
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PCRf (\$0.1255 per kWh)	125.51
Total	\$ 167.39
PCRf - cents per kwh	12.55¢
Total Costs - cents per kwh	16.74¢

COMPARE	Company	Plan Details	Price/kWh ▲
<input type="checkbox"/>	 TXU energy	• Simple Value 12	1,000 kWh 16.4¢
<input type="checkbox"/>	 AMBIT ENERGY	• Lone Star Classic 12	1,000 kWh 16.4¢
<input type="checkbox"/>	 CHAMPION ENERGY SERVICES	• Free Weekends-12	1,000 kWh 16.5¢
<input type="checkbox"/>	 CHAMPION ENERGY SERVICES	• Champ Saver-12	1,000 kWh 16.5¢
<input type="checkbox"/>	 abundance energy	• Straight Forward 12	1,000 kWh 16.6¢
<input type="checkbox"/>	 direct energy	• Autopay Texas 12	1,000 kWh 16.9¢
<input type="checkbox"/>	 Green Mountain Energy	• Pollution Free e-Plus 12 Choice	1,000 kWh 16.9¢
<input type="checkbox"/>	 reliant. an NRG company	• Reliant Power On 12 plan	1,000 kWh 16.9¢

LP&L RESOURCES



LP&L WEBSITE (www.lpandl.com)

The screenshot shows the LP&L website interface. At the top, the LP logo and "Lubbock Power & Light" are on the left. Navigation links include "About LP&L", "City of Lubbock", "Contact Us", "MY ACCOUNT", "English", and a search icon. A secondary navigation bar contains "Safety, Savings & Efficiency", "Powering Lubbock", "Plugged In", and "Retail Electric Competition", with the latter highlighted by a yellow box and an upward-pointing arrow. The main content area features the heading "Pick Your Provider Now" and the text "Shop and select your new electric provider through February 15th." A yellow arrow points to a "Read More" button. Below the text is an illustration of a shopping cart containing a yellow smiley face, with a blue smiley face and a white smiley face floating nearby. A city skyline and a wind turbine are also depicted.

JOURNEY TO COMPETITION



HELPFUL VIDEOS



Para español: [El poder de elegir ya ha llegado](#)



Para español: [Como cambiará el rol futuro de LP&L?](#)



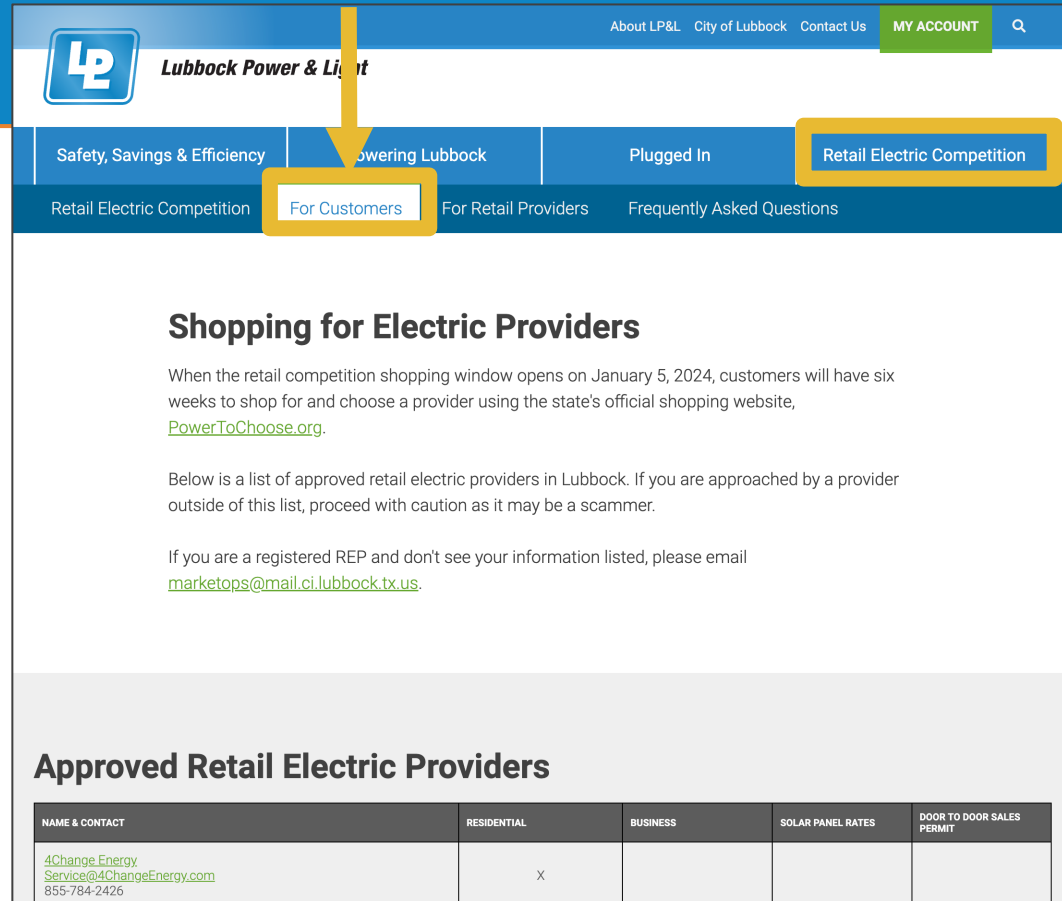
Para español: [Competencia de Venta de Electricidad de LP&L](#)

Visit LPandL.com/retail-competition to watch.



FOR CUSTOMERS

- List of approved Retail Electric Providers
- Shopping updates, information and links
- Key events and dates
- Account and service changes



LP Lubbock Power & Light

About LP&L City of Lubbock Contact Us MY ACCOUNT

Safety, Savings & Efficiency Powering Lubbock Plugged In Retail Electric Competition

Retail Electric Competition For Customers For Retail Providers Frequently Asked Questions

Shopping for Electric Providers

When the retail competition shopping window opens on January 5, 2024, customers will have six weeks to shop for and choose a provider using the state's official shopping website, PowerToChoose.org.

Below is a list of approved retail electric providers in Lubbock. If you are approached by a provider outside of this list, proceed with caution as it may be a scammer.

If you are a registered REP and don't see your information listed, please email marketops@mail.ci.lubbock.tx.us.

Approved Retail Electric Providers

NAME & CONTACT	RESIDENTIAL	BUSINESS	SOLAR PANEL RATES	DOOR TO DOOR SALES PERMIT
4Change Energy Service@4ChangeEnergy.com 855-784-2426	X			

FAQs

- Answers to common questions
- Will update/add to this over the next several months

The screenshot displays the Lubbock Power & Light website interface. At the top, the LP logo and company name "Lubbock Power & Light" are visible. Navigation links include "About LP&L", "City of Lubbock", "Contact Us", "MY ACCOUNT", and "English". A search icon is present in the top right corner. The main navigation bar features four categories: "Safety, Savings & Efficiency", "Powering Lubbock", "Plugged In", and "Retail Electric Competition". Below this, a secondary navigation bar includes "Retail Electric Competition", "For Customers", "For Retail Providers", and "Frequently Asked Questions". A yellow arrow points from the "Plugged In" category to the "Frequently Asked Questions" link. The main content area is titled "Search All Accordions" and contains a search input field with the placeholder text "Search all accordions", a "Reset" button, and a "JUMP TO ACCORDION:" section with buttons for "General" and "Retail Electric Providers".

PUBLIC SHOPPING WEBSITE

POWERTOCHOOSE.ORG

POWER TO CHOOSE

(powertochoose.org)

POWER  CHOOSER

- Gives Texans information to choose the competitive electricity plan that best suits their unique needs
- Shop and sign up for plans based on your zip code
- Provided by the **Public Utility Commission of Texas**

POWER TO CHOOSE WEBSITE

Tools to have ready:

- Past electric bills or 12-month usage history
- Calculator

The screenshot shows the Power to Choose website interface. At the top left is the logo "POWER2CHOOSE". To the right are navigation links: "HOME | RENEWABLE POWER | ABOUT SHOPPING". In the top right corner, there is a red banner with "ESPAÑOL" and social media icons for Twitter and Facebook. Below the navigation is a welcome message: "Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you." A red button labeled "Users Guide" is positioned below the message. A large white input field is labeled "ENTER YOUR ZIPCODE". Below this, there are two buttons: "NARROW YOUR SEARCH" and "VIEW RESULTS", separated by the word "OR". The background features a stylized illustration of a house, utility poles, and a Texas state flag. A small "18" is visible in the bottom right corner.

POWER TO CHOOSE WEBSITE

POWER2CHOOSE

HOME | RENEWABLE POWER | ABOUT SHOPPING

ESPAÑOL



Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

[Users Guide](#)

ENTER YOUR ZIPCODE

Need help? Answer 3 simple questions.

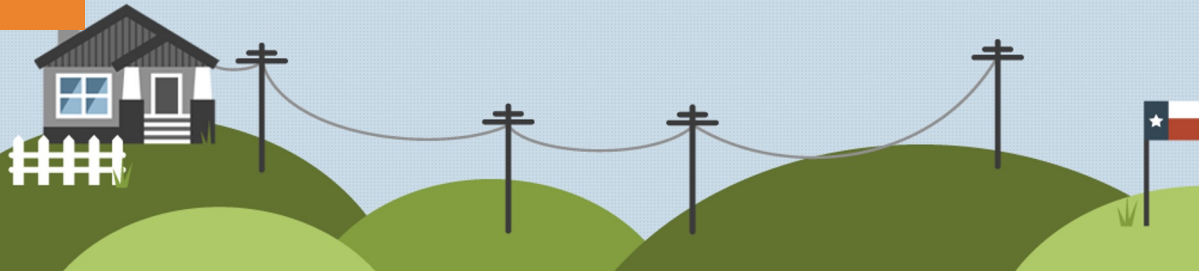
[NARROW YOUR SEARCH](#) ▶

OR

Want to see plans for your area?

[VIEW RESULTS](#) ▶

Make sure you are on the official Power to Choose website with the logo and PUCT Seal



POWER TO CHOOSE WEBSITE

1 Enter your home zip code.

2 Click **NARROW YOUR SEARCH**

OR

Click **VIEW RESULTS**

The screenshot shows the Power to Choose website interface. At the top left is the logo "POWER2CHOOSE" and at the top right are navigation links: "HOME | RENEWABLE POWER | ABOUT SHOPPING". On the left side, there is a circular seal for the "PUBLIC UTILITY COMMISSION OF TEXAS". The main content area features a welcome message: "Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you." Below this is a red "Users Guide" button. A large green circle with the number "1" is overlaid on the "ENTER YOUR ZIPCODE" input field. Below the input field, there are two buttons: "NARROW YOUR SEARCH" and "VIEW RESULTS", with an "OR" in between. A second green circle with the number "2" is overlaid on the "NARROW YOUR SEARCH" button. The bottom of the page features an illustration of a house on a hill with power lines and a Texas flag.

POWER2CHOOSE

HOME | RENEWABLE POWER | ABOUT SHOPPING

Public Utility Commission of Texas

Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

Users Guide

1 ENTER YOUR ZIPCODE

Need help? Answer 3 simple questions.

Want to see plans for your area?

2 NARROW YOUR SEARCH > OR VIEW RESULTS >

20

NARROW YOUR SEARCH

Answer three questions to only see plans that match your needs.

1. ON AVERAGE, HOW MUCH ELECTRICITY DO YOU USE IN A MONTH?

SELECT YOUR USAGE ▼

NEXT ►

[View plans ►](#)

2. WHAT PLAN TYPES ARE YOU INTERESTED IN?

- Fixed Rate
- Variable (Changing Rate)

NEXT ►

[View plans ►](#)

3. HOW LONG DO YOU WANT YOUR CONTRACT TO LAST?

to months

NEXT ►

[View plans ►](#)

SHOPPING

The information on the right gives you a plan overview

- Contract length
- Plan type
- Company rating
- Renewable energy
- Cancellation fees
- Sign up button and contact information

The screenshot displays a web interface for comparing power plans. On the left, there are filters for TDU Area (Lubbock Power...), Estimated Use (1,000 kWh), Price/kWh, Contract Length, Pricing and Billing (Show All Plans, Plans without a minimum usage fee/credit and plans without tiered pricing), and Plan Type (Fixed Rate). The main table shows 1-10 of 56 results, sorted by Price/kWh. The table has columns for Company, Plan Details, Price/kWh, Pricing Details, and Ordering Info. The highlighted plan is from APG&E, TrueClassic 3, Fixed Rate, 3 Months, 6% Renewable, and New Customers, with a price of 13.7¢ for 1,000 kWh. Other plans shown include CHANGE energy (Power Saver 3, 7% Renewable, New Customers, 13.8¢) and cirro ENERGY (Smart Simple 3, 10% Renewable, New Customers, 13.9¢). The DISCOUNT POWER Saver 3 plan is partially visible at the bottom.

COMPARE	Company	Plan Details	Price/kWh	Pricing Details	Ordering Info
<input type="checkbox"/>	APG&E COMPANY RATING: 4 stars HISTORY	• TrueClassic 3 • Fixed Rate • 3 Months • 6% Renewable • NEW CUSTOMERS	1,000 kWh 13.7¢ 500 kWh 2000 kWh 13.7¢ 13.7¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (877) 544-4857 OR SIGN UP
<input type="checkbox"/>	CHANGE energy COMPANY RATING: 4 stars HISTORY	• Power Saver 3 • Fixed Rate • 3 Months • 7% Renewable • NEW CUSTOMERS	1,000 kWh 13.8¢ 500 kWh 2000 kWh 13.8¢ 13.8¢	Cancellation Fee: \$20 per month remaining Fact Sheet Terms of Service YRAC	Special Terms (844) 840-1066 OR SIGN UP
<input type="checkbox"/>	cirro ENERGY COMPANY RATING: 4 stars HISTORY	• Smart Simple 3 • Fixed Rate • 3 Months • 10% Renewable • NEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (844) 417-7180 OR SIGN UP
<input type="checkbox"/>	DISCOUNT POWER	• Saver 3 • Fixed Rate	1,000 kWh 13.9¢	Cancellation Fee: \$150.00	Special Terms

VIEW RESULTS

3 Use the options on the left to narrow the plans based on your needs, then click **REFRESH RESULTS**.

i Hover your mouse over this icon for more information about each section.

Filter Category	Filter Option	Selected
Pricing and Billing	Show All Plans	<input type="radio"/>
	Plans without a minimum usage fee/credit and plans without tiered pricing	<input checked="" type="radio"/>
Plan Type	Fixed Rate	<input checked="" type="checkbox"/>
	Variable (Changing Rate)	<input type="checkbox"/>
Prepaid Plans	Show All Plans	<input checked="" type="radio"/>
	Show Only Prepaid Plans	<input type="radio"/>
	Do Not Show Prepaid Plans	<input type="radio"/>
Time Of Use Plans	Show All Plans	<input checked="" type="radio"/>
	Show Only Time Of Use Plans	<input type="radio"/>
	Do Not Show Time of Use Plans	<input type="radio"/>
Company Rating	★★★★★	<input type="checkbox"/>
	★★★★☆	<input type="checkbox"/>
	★★★☆☆	<input type="checkbox"/>
	★★☆☆☆	<input type="checkbox"/>

 Smart Simple 3 Fixed Rate 3 Months 10% Renewable NEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (844) 417-7180 OR SIGN UP
 Saver 3 Fixed Rate 3 Months 20% Renewable NEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (855) 265-9153 OR SIGN UP
 Champ Saver-4 Fixed Rate 4 Months 16% Renewable	1,000 kWh 14.5¢ 500 kWh 2000 kWh 14.5¢ 14.5¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (877) 595-0337 OR SIGN UP
 Frontier Power Saver 12 Fixed Rate 12 Months 26% Renewable NEW CUSTOMERS	1,000 kWh 14.8¢ 500 kWh 2000 kWh 14.8¢ 14.8¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (877) 261-1024 OR SIGN UP
 Gexa Eco Choice 12 Fixed Rate 12 Months 100% Renewable NEW CUSTOMERS	1,000 kWh 14.9¢ 500 kWh 2000 kWh 14.9¢ 14.9¢	Cancellation Fee: \$150.00 Fact Sheet Terms of Service YRAC	Special Terms (866) 329-4392 OR SIGN UP

SHOPPING OPTIONS

- Many plans have a **minimum usage requirement** and charge a **fee** for using less than the minimum amount.
- If you choose to **SHOW ALL PLANS**, make sure to review all plan details carefully; average cost per kWh may be very different from actual amount billed.

Pricing and Billing ⓘ

Show All Plans

Plans without a minimum usage fee/credit and plans without tiered pricing

Pricing and Billing ⓘ

Show All Plans

Plans without a minimum usage fee/credit and plans without tiered pricing

Plan Type ⓘ

Fixed Rate

Variable (Changing Rate)

Prepaid Plans ⓘ

Show All Plans

Show Only Prepaid Plans

Do Not Show Prepaid Plans

Time Of Use Plans ⓘ

Show All Plans

Show Only Time Of Use Plans

Do Not Show Time Of Use Plans

Company Rating ⓘ






★★★★★

★★★★☆

★★★☆☆

★★☆☆☆

★☆☆☆☆

<input type="checkbox"/>	 CIRRO ENERGY COMPANY RATING: ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">Smart Simple 3Fixed Rate3 Months10% RenewableNEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 DISCOUNT POWER COMPANY RATING: ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">Saver 3Fixed Rate3 Months20% RenewableNEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 CHAMPION ENERGY SERVICES COMPANY RATING: ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">Champ Saver-4Fixed Rate4 Months16% Renewable	1,000 kWh 14.5¢ 500 kWh 2000 kWh 14.5¢ 14.5¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 FRONTIER UTILITIES COMPANY RATING: ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">Frontier Power Saver 12Fixed Rate12 Months26% RenewableNEW CUSTOMERS	1,000 kWh 14.8¢ 500 kWh 2000 kWh 14.8¢ 14.8¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 GEXA ENERGY COMPANY RATING: ★★★★★ HISTORY ⓘ	<ul style="list-style-type: none">Gexa Eco Choice 12Fixed Rate12 Months100% RenewableNEW CUSTOMERS	1,000 kWh 14.9¢ 500 kWh 2000 kWh 14.9¢ 14.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC






SHOPPING OPTIONS

- **Fixed Rate** plans have contracts; rate per kWh stays the same throughout contract*
- **Variable (Changing Rate)** plans don't have contracts or cancellation fees; rate per kWh can change from month-to-month

Plan Type i

Fixed Rate

Variable (Changing Rate)

Pricing and Billing i <input type="radio"/> Show All Plans <input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing	<input type="checkbox"/>  Smart Simple 3 • Fixed Rate • 3 Months • 10% Renewable • NEW CUSTOMERS COMPANY RATING i ★★★★★ HISTORY i	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
Plan Type i <input checked="" type="checkbox"/> Fixed Rate <input type="checkbox"/> Variable (Changing Rate)	<input type="checkbox"/>  Saver 3 • Fixed Rate • 3 Months • 20% Renewable • NEW CUSTOMERS COMPANY RATING i ★★★★★ HISTORY i	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
Prepaid Plans i <input type="radio"/> Show All Plans <input type="radio"/> Show Only Prepaid Plans <input type="radio"/> Do Not Show Prepaid Plans	<input type="checkbox"/>  Champ Saver-4 • Fixed Rate • 4 Months • 16% Renewable COMPANY RATING i ★★★★★ HISTORY i	1,000 kWh 14.5¢ 500 kWh 2000 kWh 14.5¢ 14.5¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
Time Of Use Plans i <input checked="" type="radio"/> Show All Plans <input type="radio"/> Show Only Time Of Use Plans <input type="radio"/> Do Not Show Time of Use Plans	<input type="checkbox"/>  Frontier Power Saver 12 • Fixed Rate • 12 Months • 26% Renewable • NEW CUSTOMERS COMPANY RATING i ★★★★★ HISTORY i	1,000 kWh 14.8¢ 500 kWh 2000 kWh 14.8¢ 14.8¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
Company Rating i <input type="checkbox"/> ★★★★★ <input type="checkbox"/> ★★★★☆ <input type="checkbox"/> ★★★☆☆ <input type="checkbox"/> ★★☆☆☆ <input type="checkbox"/> ★☆☆☆☆	<input type="checkbox"/>  Gexa Eco Choice 12 • Fixed Rate • 12 Months • 100% Renewable • NEW CUSTOMERS COMPANY RATING i ★★★★★ HISTORY i	1,000 kWh 14.9¢ 500 kWh 2000 kWh 14.9¢ 14.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC

*Except for situations beyond the provider's control.

SHOPPING OPTIONS

- **Prepaid plans** provide service on a pay-as-you-go basis, similar to paying for a set amount of fuel at the gas station before filling up
- May not have a contract
- Can be disconnected with very little notice if your prepaid balance gets too low

Prepaid Plans i

Show All Plans

Show Only Prepaid Plans

Do Not Show Prepaid Plans

Pricing and Billing	Plan Type	Prepaid Plans	Time Of Use Plans	Company Rating
<input type="radio"/> Show All Plans <input checked="" type="radio"/> Plans without a minimum usage fee/credit and plans without tiered pricing	<input checked="" type="checkbox"/> Fixed Rate <input type="checkbox"/> Variable (Changing Rate)	<input checked="" type="radio"/> Show All Plans <input type="radio"/> Show Only Prepaid Plans <input type="radio"/> Do Not Show Prepaid Plans	<input checked="" type="radio"/> Show All Plans <input type="radio"/> Show Only Time Of Use Plans <input type="radio"/> Do Not Show Time of Use Plans	<input type="checkbox"/> ★★★★★ <input type="checkbox"/> ★★★★☆ <input type="checkbox"/> ★★★☆☆ <input type="checkbox"/> ★★☆☆☆ <input type="checkbox"/> ★☆☆☆☆
Smart Simple 3 • Fixed Rate • 3 Months • 10% Renewable • NEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC		
DISCOUNT POWER • Saver 3 • Fixed Rate • 3 Months • 20% Renewable • NEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC		
CHAMPION ENERGY SERVICES • Champ Saver-4 • Fixed Rate • 4 Months • 16% Renewable	1,000 kWh 14.5¢ 500 kWh 2000 kWh 14.5¢ 14.5¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC		
FRONTIER UTILITIES • Frontier Power Saver 12 • Fixed Rate • 12 Months • 26% Renewable • NEW CUSTOMERS	1,000 kWh 14.8¢ 500 kWh 2000 kWh 14.8¢ 14.8¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC		
Gexa ENERGY • Gexa Eco Choice 12 • Fixed Rate • 12 Months • 100% Renewable • NEW CUSTOMERS	1,000 kWh 14.9¢ 500 kWh 2000 kWh 14.9¢ 14.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC		

SHOPPING OPTIONS

- **Time of Use** plans have pricing that can change by time of day or day of the week

Time Of Use Plans ⓘ

Show All Plans

Show Only Time Of Use Plans

Do Not Show Time of Use Plans

Pricing and Billing ⓘ

Show All Plans

Plans without a minimum usage fee/credit and plans without tiered pricing

Plan Type ⓘ

Fixed Rate

Variable (Changing Rate)

Prepaid Plans ⓘ

Show All Plans

Show Only Prepaid Plans

Do Not Show Prepaid Plans

Company Rating ⓘ






★★★★★

★★★★☆

★★★☆☆

★★☆☆☆

★☆☆☆☆

<input type="checkbox"/>	 Smart Simple 3 • Fixed Rate • 3 Months • 10% Renewable • NEW CUSTOMERS COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 Saver 3 • Fixed Rate • 3 Months • 20% Renewable • NEW CUSTOMERS COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 Champ Saver-4 • Fixed Rate • 4 Months • 16% Renewable COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	1,000 kWh 14.5¢ 500 kWh 2000 kWh 14.5¢ 14.5¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 Frontier Power Saver 12 • Fixed Rate • 12 Months • 26% Renewable • NEW CUSTOMERS COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	1,000 kWh 14.8¢ 500 kWh 2000 kWh 14.8¢ 14.8¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC
<input type="checkbox"/>	 Gexa Eco Choice 12 • Fixed Rate • 12 Months • 100% Renewable • NEW CUSTOMERS COMPANY RATING ⓘ ★★★★★ HISTORY ⓘ	1,000 kWh 14.9¢ 500 kWh 2000 kWh 14.9¢ 14.9¢	Cancellation Fee: \$150 Fact Sheet Terms of Service YRAC

SHOPPING OPTIONS

- **Company Rating** shows customer satisfaction, based on the percentage of complaints to the PUC



Plan Type i

- Fixed Rate
- Variable (Changing Rate)

Prepaid Plans i

- Show All Plans
- Show Only Prepaid Plans
- Do Not Show Prepaid Plans

Time Of Use Plans i

- Show All Plans
- Show Only Time Of Use Plans
- Do Not Show Time of Use Plans

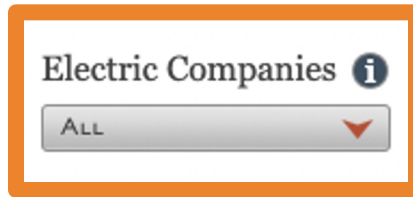
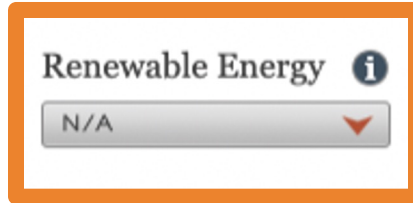
Renewable Energy i

N/A

<input type="checkbox"/>		<ul style="list-style-type: none">Saver 3Fixed Rate3 Months20% RenewableNEW CUSTOMERS	1,000 kWh 13.9¢	500 kWh 13.9¢	2000 kWh 13.9¢
<input type="checkbox"/>		<ul style="list-style-type: none">Champ Saver-4Fixed Rate4 Months16% Renewable	1,000 kWh 14.5¢	500 kWh 14.5¢	2000 kWh 14.5¢
<input type="checkbox"/>		<ul style="list-style-type: none">Frontier Power Saver 12Fixed Rate12 Months26% RenewableNEW CUSTOMERS	1,000 kWh 14.8¢	500 kWh 14.8¢	2000 kWh 14.8¢
<input type="checkbox"/>		<ul style="list-style-type: none">Gexa Eco Choice 12Fixed Rate12 Months100% RenewableNEW CUSTOMERS	1,000 kWh 14.9¢	500 kWh 14.9¢	2000 kWh 14.9¢
<input type="checkbox"/>		<ul style="list-style-type: none">Frontier Power Saver 24Fixed Rate24 Months26% Renewable	1,000 kWh 15.3¢	500 kWh 15.3¢	2000 kWh 15.3¢

SHOPPING OPTIONS

- You can see plans based on how much of the plan's electricity is generated from **renewable energy**
- You can also choose to see plans from **specific companies**



Filter Options	
<input checked="" type="radio"/> Show All Plans	
<input type="radio"/> Show Only Time Of Use Plans	
<input type="radio"/> Do Not Show Time of Use Plans	
Company Rating	
<input type="checkbox"/> ★★★★★	
<input type="checkbox"/> ★★★★☆	
<input type="checkbox"/> ★★★☆☆	
<input type="checkbox"/> ★★☆☆☆	
<input type="checkbox"/> ★☆☆☆☆	
Renewable Energy	
N/A	
Electric Companies	
ALL	
REFRESH RESULTS	

Company	Plan Name	Rate	500 kWh	2000 kWh	Cancellation Fee
Frontier Utilities	Frontier Power Saver 12	14.8¢	14.8¢	14.8¢	\$
Gexa Energy	Gexa Eco Choice 12	14.9¢	14.9¢	14.9¢	\$
Frontier Utilities	Frontier Power Saver 24	15.3¢	15.3¢	15.3¢	\$
Gexa Energy	Gexa Eco Choice 24	15.4¢	15.4¢	15.4¢	\$
Amigo Energy	Basics PTC - 36	15.9¢	15.9¢	15.9¢	\$

ELECTRICITY FACTS LABEL (EFL)

Every provider is required to provide a **FACT SHEET** so customers can make an "apples-to-apples" comparison of the different offers.

Always review the EFL carefully to make sure you fully understand the plan terms and pricing.

Shop. Compare. Choose.

1-10 OF 56 | 1 2 3 ... > SORT BY PRICE/kWh VIEW 10 PER ...

COMPARE	Company	Plan Details	Price/kWh ▲	Pricing Details	Ordering Info
<input type="checkbox"/>	 APG&E COMPANY RATING: 4 stars HISTORY	<ul style="list-style-type: none">TrueClassic 3Fixed Rate3 Months6% RenewableNEW CUSTOMERS	1,000 kWh 13.7¢ 500 kWh 2000 kWh 13.7¢ 13.7¢	Cancellation Fee: \$150.00 Fact Sheet YRAC	Special Terms (877) 544-4857 OR SIGN UP
<input type="checkbox"/>	 CHANGE energy COMPANY RATING: 4 stars HISTORY	<ul style="list-style-type: none">Power Saver 3Fixed Rate3 Months7% RenewableNEW CUSTOMERS	1,000 kWh 13.8¢ 500 kWh 2000 kWh 13.8¢ 13.8¢	Cancellation Fee: \$20 per month remaining Fact Sheet YRAC	Special Terms (844) 840-1066 OR SIGN UP
<input type="checkbox"/>	 cirro ENERGY COMPANY RATING: 4 stars HISTORY	<ul style="list-style-type: none">Smart Simple 3Fixed Rate10% RenewableNEW CUSTOMERS	1,000 kWh 13.9¢ 500 kWh 2000 kWh 13.9¢ 13.9¢	Cancellation Fee: \$150.00 Fact Sheet YRAC	Special Terms (844) 417-7180 OR SIGN UP

30

ELECTRICITY FACTS LABEL (EFL)

Electricity Price

- Sample cost per kWh based on usage; can use to calculate approximate monthly bill amount (may not include minimum usage or other fees)
- Gives breakdown of charges for the plan from provider and the Transmission/Distribution Service Provider (TDSP), which will be LP&L

Electricity Facts Label (EFL)																	
[PROVIDER] Lubbock Power & Light service area [DATE]																	
Electricity price	<table border="1"> <tr> <td>Average monthly use:</td> <td>500 kWh</td> <td>1000 kWh</td> <td>2000 kWh</td> </tr> <tr> <td>Average price per kWh:</td> <td>16.9 ¢</td> <td>16.9 ¢</td> <td>16.9 ¢</td> </tr> </table> <p>This price disclosure is based on the following components:</p> <p>Base Charge: \$0.00 per billing cycle Energy Charge: 10.5079¢ per kWh</p> <p>Lubbock Power & Light Delivery Charges: \$0.00 per billing cycle and 6.4420¢ per kWh</p> <p>Your Transmission and Distribution Service Provider (TDSP) is LP&L. LP&L Delivery Charges include all recurring charges from LP&L passed through without mark-up.</p> <p>This price disclosure is an example based on average usages - your average price for electricity service will vary according to your monthly usage.</p> <p>Average prices assume LP&L Residential Service Delivery Charges. Customers with a Distributed Renewable Generation (DRG) Interconnection Agreement (i.e., solar panels) with LP&L are subject to LP&L Residential DRG Service Delivery Charges.</p>	Average monthly use:	500 kWh	1000 kWh	2000 kWh	Average price per kWh:	16.9 ¢	16.9 ¢	16.9 ¢								
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	Average price per kWh:	16.9 ¢	16.9 ¢	16.9 ¢													
Other Key Terms and questions	<p>See Terms of Service statement for full listing of fees, deposit policy, and other terms.</p> <table border="1"> <tr> <td>Type of Product</td> <td>Fixed Rate</td> </tr> <tr> <td>Contract Term</td> <td>12 months</td> </tr> </table>	Type of Product	Fixed Rate	Contract Term	12 months												
Type of Product	Fixed Rate																
Contract Term	12 months																
Disclosure Chart	<table border="1"> <tr> <td>Do I have a termination fee or any fees associated with terminating service?</td> <td>Yes. \$150. Applies through the end of the contract term. This fee does not apply if the customer moves, and provides a forwarding address and other evidence that may be requested to verify that the customer moved.</td> </tr> <tr> <td>Can my price change during the contract period?</td> <td>Yes</td> </tr> <tr> <td>If my price can change, how will it change and by how much?</td> <td>Your price may change only to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs on us that are beyond our control.</td> </tr> <tr> <td>What other fees may I be charged?</td> <td>For other fees, please reference these paragraphs in the Terms of Service. Pricing, Billing, Payment and Payment Arrangement, Customer Care, Alternate Billing and Payment Options</td> </tr> <tr> <td>Is this a pre-pay or pay in advance product?</td> <td>No</td> </tr> <tr> <td>Does REP purchase excess distributed renewable generation?</td> <td>Yes, customers interested in participating in Reliant's distributed renewable generation buy-back program will need to sign up for a Reliant renewable energy Payback product.</td> </tr> <tr> <td>Renewable Content</td> <td>This product is 20% renewable.</td> </tr> <tr> <td>What is the statewide average for renewable content?</td> <td>The statewide average for renewable content is 31%.</td> </tr> </table>	Do I have a termination fee or any fees associated with terminating service?	Yes. \$150. Applies through the end of the contract term. This fee does not apply if the customer moves, and provides a forwarding address and other evidence that may be requested to verify that the customer moved.	Can my price change during the contract period?	Yes	If my price can change, how will it change and by how much?	Your price may change only to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs on us that are beyond our control.	What other fees may I be charged?	For other fees, please reference these paragraphs in the Terms of Service. Pricing, Billing, Payment and Payment Arrangement, Customer Care, Alternate Billing and Payment Options	Is this a pre-pay or pay in advance product?	No	Does REP purchase excess distributed renewable generation?	Yes, customers interested in participating in Reliant's distributed renewable generation buy-back program will need to sign up for a Reliant renewable energy Payback product.	Renewable Content	This product is 20% renewable.	What is the statewide average for renewable content?	The statewide average for renewable content is 31%.
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- 2 Base Charge** is the price you pay per month for electricity. Check to see if it is a set rate or per kWh, and if there is a minimum usage fee, or a credit for reaching a higher usage.
- 3 TDU Charge** is the amount you pay to LP&L to delivery electricity to the meter.
- 4 Contract Length** ranges from month-to-month up to five years. Check the Terms of Service (TOS) to see if a deposit is required and if it is refundable.
- 5 Type of Plan** can be prepaid, flat rate, variable, Time-of-Use (TOU) among others. Some plans might have 'perks', too.
- 6 Early Termination fees** may apply if you cancel your contract before the end of the term. Review the Pricing section of the Terms of Service for other fees (late payment, etc.) that might be applied.
- 7 Renewable Content** includes the percentage of the plan that is from renewable sources. If you have a green energy source you might be able to offset your bill.
- 8 Contact information** is provided so you can contact the retailer once you have chosen a plan.

ELECTRICITY FACTS LABEL (EFL)

Disclosure Chart

- Contract length
- Plan type
- Fees for cancelling before contract ends
- Renewable energy content
- Provider contact information

Electricity Facts Label (EFL)									
[PROVIDER] Lubbock Power & Light service area [DATE]									
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	Other Key Terms and questions	<p>See Terms of Service statement for full listing of fees, deposit policy, and other terms.</p> <p>5 Type of Product: Fixed Rate</p> <p>4 Contract Term: 12 months</p> <p>6 Do I have a termination fee or any fees associated with terminating service? Can my price change during the contract period? Yes</p> <p>Disclosure Chart</p> <p>If my price can change, how will it change and by how much? Your price may change only to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads, or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs on us that are beyond our control.</p> <p>What other fees may I be charged? For other fees, please reference these paragraphs in the Terms of Service. Pricing, Billing, Payment and Payment Arrangement, Customer Care, Alternate Billing and Payment Options</p> <p>Is this a pre-pay or pay in advance product? No</p> <p>7 Does REP purchase excess distributed renewable generation? Renewable Content What is the statewide average for renewable content? Yes, customers interested in participating in Reliant's distributed renewable generation buy-back program will need to sign up for a Reliant renewable energy Payback product. This product is 20% renewable. The statewide average for renewable content is 31%.</p>							
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MORE POWER TO CHOOSE RESOURCES



Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

[Users Guide](#)

ENTER YOUR ZIPCODE

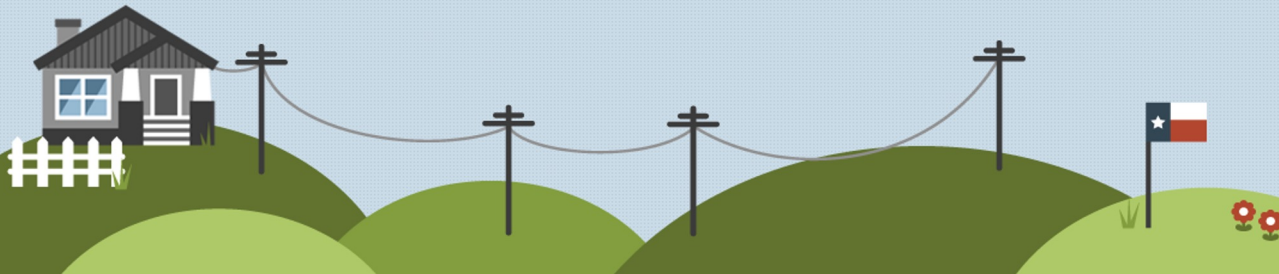
Need help? Answer 3 simple questions.

[NARROW YOUR SEARCH >](#)

OR

Want to see plans for your area?

[VIEW RESULTS >](#)



USERS GUIDE

How to Use the Website

Welcome to the Power to Choose, a site provided by the Public Utility Commission to equip Texans with the information they need to choose the competitive electricity plan that best suits their unique needs.

To get the most meaningful results from the site, we encourage you to take the following steps on the path to a new plan. Past electric bills and a calculator are handy tools for this process as is the information found by running your computer mouse over the page's **i** icons.

Start Your Search

1



ENTER YOUR ZIP CODE

Enter your home zip code.

2



ENTER YOUR ZIP CODE
77777

216 PLANS FOUND

[NARROW YOUR SEARCH](#) [VIEW RESULTS](#)

Clicking **NARROW YOUR SEARCH** will speed up your selection process. (If you do, **jump to STEP 7**). However, you may also click the **VIEW RESULTS** button on the right and take the following steps.

3



Shop. Compare. Choose.

Plan Name	Rate	Features	Contract	Details
Power to Choose	9.20¢	Standard	12 M	View Plan
Power to Choose	9.30¢	Standard	12 M	View Plan
Power to Choose	9.34¢	Standard	12 M	View Plan
Power to Choose	9.40¢	Standard	12 M	View Plan
Power to Choose	9.46¢	Standard	12 M	View Plan

Before you check plans, first take full advantage of the boxes on the left-hand side of the page to narrow your choices.

MORE POWER TO CHOOSE RESOURCES

POWER2CHOOSE HOME | RENEWABLE POWER **ABOUT SHOPPING** ESPAÑOL

Welcome to Power to Choose, the official and unbiased electric choice website of the Public Utility Commission of Texas. This website is available to all electric providers to list their offers for free. Compare offers and choose the electric plan that's right for you.

[Users Guide](#)

ENTER YOUR ZIPCODE

Need help? Answer 3 simple questions. [NARROW YOUR SEARCH](#) > OR [VIEW RESULTS](#) >

Want to see plans for your area?

The illustration at the bottom shows a stylized landscape with green hills, a white picket fence, a house, utility poles with power lines, and a Texas state flag on a pole.

ABOUT SHOPPING

About Shopping

The Shopping Process

Questions To Ask

Business (Non-residential)

Plan Options

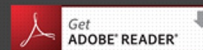
Buying Renewable Power



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[GLOSSARY](#) · [FAQS](#) · [ABOUT US](#) · [CONTACT US](#) · [EXPORT OFFERS](#) · [TDU CONTACTS](#)
[PUBLIC UTILITY COMMISSION OF TEXAS](#) · [POWER TO SAVE](#) · [SMART METER TEXAS](#)

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REGISTERED RETAIL ELECTRIC PROVIDERS

SHOPPING FOR ELECTRIC PROVIDERS

The retail competition shopping window opened on January 5 and ends February 15, 2024, giving customers six weeks to shop for and choose a provider using the state's official shopping website, [PowerToChoose.org](https://www.power-to-choose.org).

The following is a list of approved retail electric providers in Lubbock. If you are approached by a provider outside of this list, proceed with caution as it may be a scammer.

If you are a registered REP and don't see your information listed, please email marketops@mail.ci.lubbock.tx.us.

APPROVED RETAIL ELECTRIC PROVIDERS (1/5)

NAME & CONTACT	RESIDENTIAL	BUSINESS	SOLAR PANEL RATES	DOOR TO DOOR SALES PERMIT
4Change Energy Service@4ChangeEnergy.com 855-784-2426	X			
Abundance Energy Care@abundanceenergy.com 833-495-0127	X	X	X	
Alliance Power Company customerservice@alliance-power.com 877-777-2017	X	X		
Ambit Energy Ambit Energy Contact Us 877-282-6248	X	X		X
Amigo Energy CustomerSupport@AmigoEnergy.com 866-352-1221	X	X		
Ampmp Power info@ampmp.com 469-945-7310	X	X		
AP Gas and Electric customer@apge.com 877-544-4857	X	X		
Arrow Energy info@arrowenergy.us 866-662-7769	X	X		
BKV support@bkvenergy.com 855-258-4797	X			
BP Energy Retail Company retailcustomer@bp.com 877-432-4530		X	X	
Calpine Energy Solutions LLC customerservice@calpinesolutions.com 877-273-6772		X	X	



APPROVED RETAIL ELECTRIC PROVIDERS (2/5)

NAME & CONTACT	RESIDENTIAL	BUSINESS	SOLAR PANEL RATES	DOOR TO DOOR SALES PERMIT
Champion Energy Services LLC info@championenergyservices.com 877-653-5090	X	X		
Chariot Energy CustomerCare@mychariotenergy.com 855-524-2746	X	X	X	
Cirro Energy service@cirroenergy.com 800-MY-CIRRO	X	X		
CleanSky Energy CustomerCare@CleanSkyEnergy.com 888-733-5557	X	X		
Constellation New Energy home@constellation.com 844-823-HOME	X	X	X	
Direct Energy Ga-decustomerhelp@directenergy.com 888-305-3828	X	X	X	
Discount Power service@discountpower.tx.com 877-455-4674	X			
Energy Texas howdy@energytexas.com 855-461-1129	X	X		
Flagship Power care@flagshippower.com 888-832-4081	X	X	X	

APPROVED RETAIL ELECTRIC PROVIDERS (3/5)

NAME & CONTACT	RESIDENTIAL	BUSINESS	SOLAR PANEL RATES	DOOR TO DOOR SALES PERMIT
Frontier Utilities care@frontierutilities.com 866-926-8192	X	X	X	
Gexa Energy Customercare@gexaenergy.com 866-961-9399	X	X	X	
Green Mountain Energy support@greenmountain.com 866-785-4668	X	X	X	
Hudson Energy HudsonEnergyCare@hudsonenergy.net 866-466-3870		X		
Ironhorse Power Services customerservice@ironhorsepowerservices.com 866-316-1549	X	X		
Juice care@juicetx.com 888-832-3596	X	X		
Just Energy Texas CustomerSupport@JustEnergy.com 866-352-1227	X	X	X	X
Mothership Energy welcome@mothershipenergy.com	X		X	
NRG Business PowerSupport@nrg.com 844-737-6742		X		

APPROVED RETAIL ELECTRIC PROVIDERS (4/5)

NAME & CONTACT	RESIDENTIAL	BUSINESS	SOLAR PANEL RATES	DOOR TO DOOR SALES PERMIT
Octopus Energy heretohelp@octopusenergy.com 833-628-6888	X		X	
Pogo Energy support@pogoenergy.com 888-764-6669	X			
Reliant service@reliant.com 866-RELIANT	X	X	X	X
Rhythm support@gothrhythm.com 888-408-2836	X	X	X	
Southern Federal Power hello@southernfederal.com 844-644-0474	X			
Tara Energy CustomerSupport@TaraEnergy.com 866-352-1233	X	X		
Tenaska Power Tenaska Power Contact Us 402-691-9500				

APPROVED RETAIL ELECTRIC PROVIDERS (5/5)

NAME & CONTACT	RESIDENTIAL	BUSINESS	SOLAR PANEL RATES	DOOR TO DOOR SALES PERMIT
Think Energy care@thinkenergy.com 888-923-3633	X		X	
True Power True Power Contact Us 888-642-8783	X	X		
TXU Energy TXU Energy Contact Us 800-898-7283	X	X	X	X
Xoom Energy customercare@texas.xoomenergy.com 833-355-9666	X	X		

DEFAULT RETAIL ELECTRIC PROVIDERS

DEFAULT RETAIL ELECTRIC PROVIDERS

Designated Default Retail Electric Provider (DREP). A DREP will be assigned to customers who do not choose a provider during the designated shopping period. If a customer's chosen provider goes out of business during the contract term they will be assigned to a temporary retail provider in accordance with Public Utility Commission rules.

NAME
Octopus Energy
Reliant
TXU Energy



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Lubbock Power & Light
5.2K likes · 5.6K followers

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Intro
Municipal Electric Utility for Lubbock, Texas.
For customer service, call City of Lubbock Utilities:

- Page** · Public Utility Company
- 1314 Avenue K, Lubbock, TX, United States, Texas
- CustomerFirst@CityOfLubbockUtilities.com
- lpandl.com
- Open now

Posts [Filters](#)

Lubbock Power & Light
July 29 at 10:00 AM · 🌐

Southwest Power Pool has issued a Resource Advisory that will be effective from 12 p.m. today, Saturday, July 29 until 8 p.m. Monday, July 31. This advisory has been issued due to anticipated higher than normal temperatures and forecast uncertainty. While it doesn't require the public to conserve energy, we encourage customers to reduce their energy use if/when possible. Learn more at www.spp.org/grid-conditions.

LubbockPower&Light
@lpandl

Municipal Electric Utility of the City of Lubbock. Account monitored 8 a.m.-5 p.m., M-F. Outages: text or email lightsout@lpandl.com.

📍 Lubbock, TX lpandl.com 📅 Joined September 2009

139 Following 1,546 Followers

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THANK YOU.
QUESTIONS?

